



American College of
PHLEBOLOGY

advancing vein care 

2015 Media Kit

connect
with your profession

- » [Phlebology Forum](#)
- » [VeinLine Quarterly Newsletter](#)
- » [In the Vein Monthly Newsletter](#)

Reach thousands of highly engaged health care professionals

The American College of Phlebology (ACP) is the premier association for physicians and allied health professionals working in the field of phlebology. The ACP not only acts as a forum for physicians and other health professionals to exchange medical knowledge, it also offers education and training, seeks to advance the standards of medical practitioners, and improve the quality of patient care. The ACP is comprised of more than 2,000 highly engaged health care professionals who are setting the pace and direction for the growth of the field of phlebology.

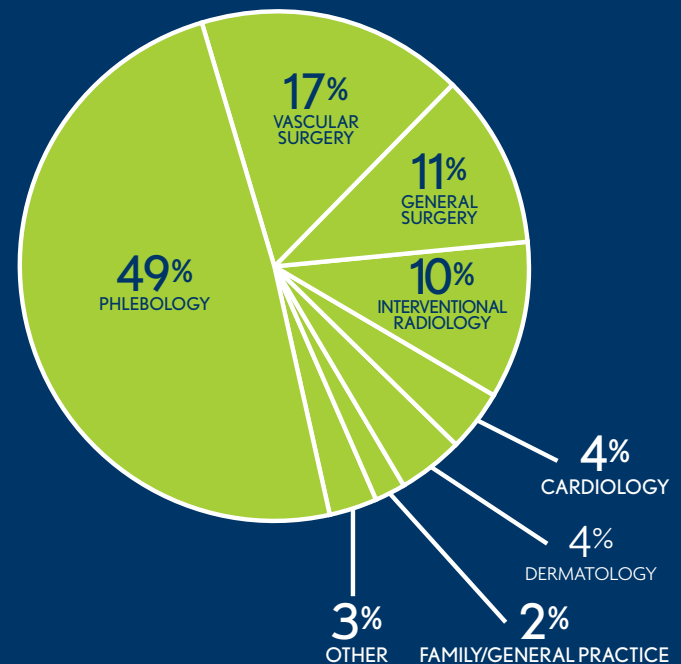
The American College of Phlebology is an ideal partner for organizations looking to market to physicians and allied health care professionals dedicated to the study and treatment of venous disorders. The ACP offers several communication vehicles to reach this specialized and captivated audience, such as Phlebology Forum, ACP website sponsorship, and regular email communications.

Demographics of Readership*

- » 71% are male
- » 73% are MDs
- » 53% are in private practice
- » 88% practice in the United States
- » Average age: 55 years

* Demographic information based on the membership of the ACP.

by specialty



Phlebology Forum

Trusted by experts

Published bi-monthly, Phlebology Forum is an online, peer-reviewed medical digest concerned with the study and treatment of venous disease. Phlebology Forum delivers original scholarship and commentary from respected practitioners in the field of phlebology for the purpose of advancing the field and improving patient outcomes.

Including the membership of the ACP, advertisers in Phlebology Forum have access to nearly 4,000 highly engaged, targeted decision-makers from a wide range of specialties, seeking information and the latest trends in phlebology.



Important Dates

January/February 2015

Space: January 3

Art: January 10

July/August 2015

Space: June 27

Art: July 3

March/April 2015

Space: February 28

Art: March 7

September/October 2015

Space: August 29

Art: September 5

May/June 2015

Space: April 25

Art: May 2

November/December 2015

Space: October 17

Art: October 24

Phlebology Forum


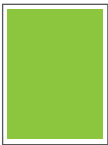

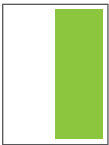

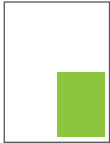
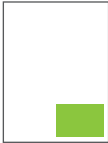
2015 Advertising Rates

	6X	3X	1X
Full Page	\$1295	\$1420	\$1525
Half Page	\$960	\$1050	\$1130
1/3 Page	\$740	\$810	\$870
1/4 Page	\$570	\$620	\$670
1/8 Page	\$375	\$410	\$440

Premium Positions

Inside Front	\$1440	\$1575	\$1695
Page 4	\$1395	\$1525	\$1640
Back Cover	\$1360	\$1485	\$1600

Ad Sizes

	Width	Height	
Full Page Bleed	7.875	10.5	
Full Page	7.375	10	
1/2 Page Horizontal	7.375	4.94	
1/2 Page Vertical	3.625	10	
1/3 Page	7.375	3.3	
1/4 Page	3.625	4.94	
1/8 Page	3.625	2.47	

Digital File Submission Guidelines

- » Mac formatted media and files are preferred.
- » Press quality PDF's with fonts embedded are preferred. In Design, Illustrator and Photoshop CS files with linked files and included fonts will also be accepted.
- » If not submitting PDF, provide files as EPS or TIFF at 300 dpi and 100% final ad size.
- » All digital ads are considered press-ready. Publisher will not be financially liable for errors.
- » Allow for 1/8" bleed on full page bleed ads.
- » Ads can be emailed to marmitage@acpmail.org with AD and the client name in the subject line.

CREATIVE AND PRODUCTION SERVICES AVAILABLE

VeinLine

On the forefront of the industry

VeinLine is the official member newsletter of the ACP, providing the latest news and trends in the field of phlebology. Distributed quarterly, the email newsletter reaches more than 2,000 highly engaged physicians and allied health care providers.

Banner Top	620w X 70h	\$895
Right Side	180w X 215h	\$595
Format	72dpi GIF, JPEG or PNG	
	125k max file size	

CREATIVE AND PRODUCTION SERVICES AVAILABLE



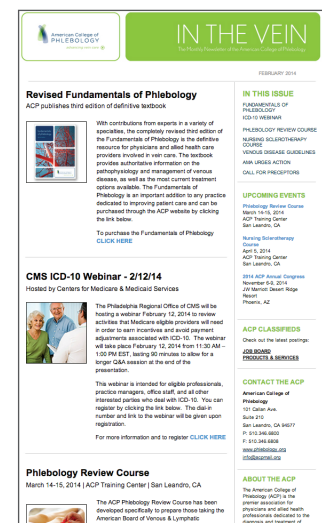
In the Vein

Top-of-mind awareness

In the Vein is the monthly newsletter of the ACP, informing ACP members of association news and events. In the Vein reaches more than 2,000 targeted physicians and allied health care providers monthly.

Main Body Banner	540w X 83h	\$795
Right Side	210w X 190h	\$495
Format	72dpi GIF, JPEG or PNG	
	125k max file size	

CREATIVE AND PRODUCTION SERVICES AVAILABLE



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