

ACP WEBSITE

The ACP website is the information hub for the College and the primary information resource for both members and non-member medical professionals. In 2008, www.phlebology.org continued to average over 200,000 hits each day. The new website at www.phlebology.org has been launched – and has been a resounding success with members, potential members, and patients from around the world.

Website Sponsorship

Website sponsorship is an excellent way to expose thousands of physicians and healthcare professionals to your brand, your products, and your website. An essential online resource for anyone looking for phlebological goods and services, our unique online database allows any visitor to our site to search the sponsorship database and view listings according to the specifications selected by the sponsor.

Basic:

Annual sponsorships include the placement of your logo and contact information in the sponsorship database, a hyperlink to the URL of your choice, and a company or product description up to 500 characters in length. To view the sponsorship database, visit www.phlebology.org/sponsors.

Premium:

Sponsors looking for maximum exposure, can upgrade to a Premium Sponsorship which includes everything in the Basic Sponsorship plus the placement of your logo on our home page. Logos may be linked to your website upon request. A limited number of Premium Sponsorships are available. Call for availability.



The screenshot shows the homepage of the American College of Phlebology. At the top left is the logo and name. A yellow 'Join Now!' button is prominent. Navigation links include Member Login, My Profile, My Transactions, Resources & Publications, Medical Supply Vendors, Calendar, Press Room, Search, and Contact. A main menu bar contains Membership, Meetings, Education, Research, Patient Information, Advertising & Sponsorship, and About Us. The main content area features a large image of a person's legs with the text 'Advancing Vein Care'. To the right are buttons for 'Find a Medical Supply Vendor', 'Find a Physician or Provider', 'Access ACP Member Center', and 'Quicklinks'. Below this are sections for 'ACP News' and 'Press Room' with links to 'AMA Advocacy January 2009 Update...' and 'Current Issue of VeinLine Now Available...'. The American College of Phlebology Foundation logo is also visible.

Rates:

Premium Sponsorship: \$4,995
Basic Sponsorship: \$995

*A limited number of Premium Sponsorships are available. Contact Communications Director for availability

Deadlines:

Space Reservation:
Sponsorship Form:

Basic

Ongoing
Ongoing

Premium

June 1*
June 30

Ad Specifications:

PREMIUM SPONSORS*

Premium sponsors must submit the following via email to advertising@acpmail.org:

- A logo in GIF or JPG format for use in the Sponsorship Database. Logo must be 250 pixels wide by 150 pixels high or will be resized to fit.
- A second logo in GIF or JPG format for use on the ACP home page. Logo must be 120 pixels wide by 120 pixels high or will be resized to fit.
- A company/product description not to exceed 500 characters, including spaces.

*If you are an existing sponsor who wishes to upgrade to a premium sponsorship, you need only submit the logo for the ACP home page.

BASIC SPONSORS*

New basic sponsors and existing sponsors who wish to update their profiles must submit the following via email to advertising@acpmail.org:

- A logo in GIF or JPG format for use in the Sponsorship Database. Logo must be 250 pixels wide by 150 pixels high or will be resized to fit.
- A company/product description not to exceed 400 characters, including spaces.

*Existing sponsors do not need to submit a logo or company description unless they wish to update their postings.